

# STRATEGIC PROJECT MANAGEMENT

- Strategic Investment For Construction
- Strategic Development For Branding & Promotion
- Strategic IT Infrastructure

## OVERVIEW REAL ESTATE



500 B \$  
Net worth  
in India



1.2 Trillion \$  
by 2030



13% GDP  
contribution  
by 2025



36%  
annual Growth

## OBJECTIVE

The objective of AREM is to create ecosystem for real estate industry & investment industry to boost the capacity of both and mitigate the risk out of it.

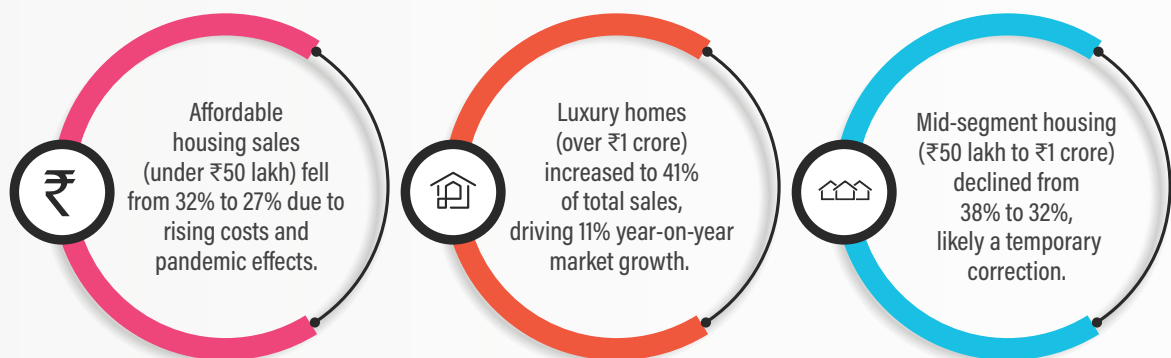




## REASONS OF GROWTH



## DECLINE ANALYTICS OF REAL ESTATE



## 7 REASONS WHY THE REAL ESTATE SECTOR IS IN A SLUMP

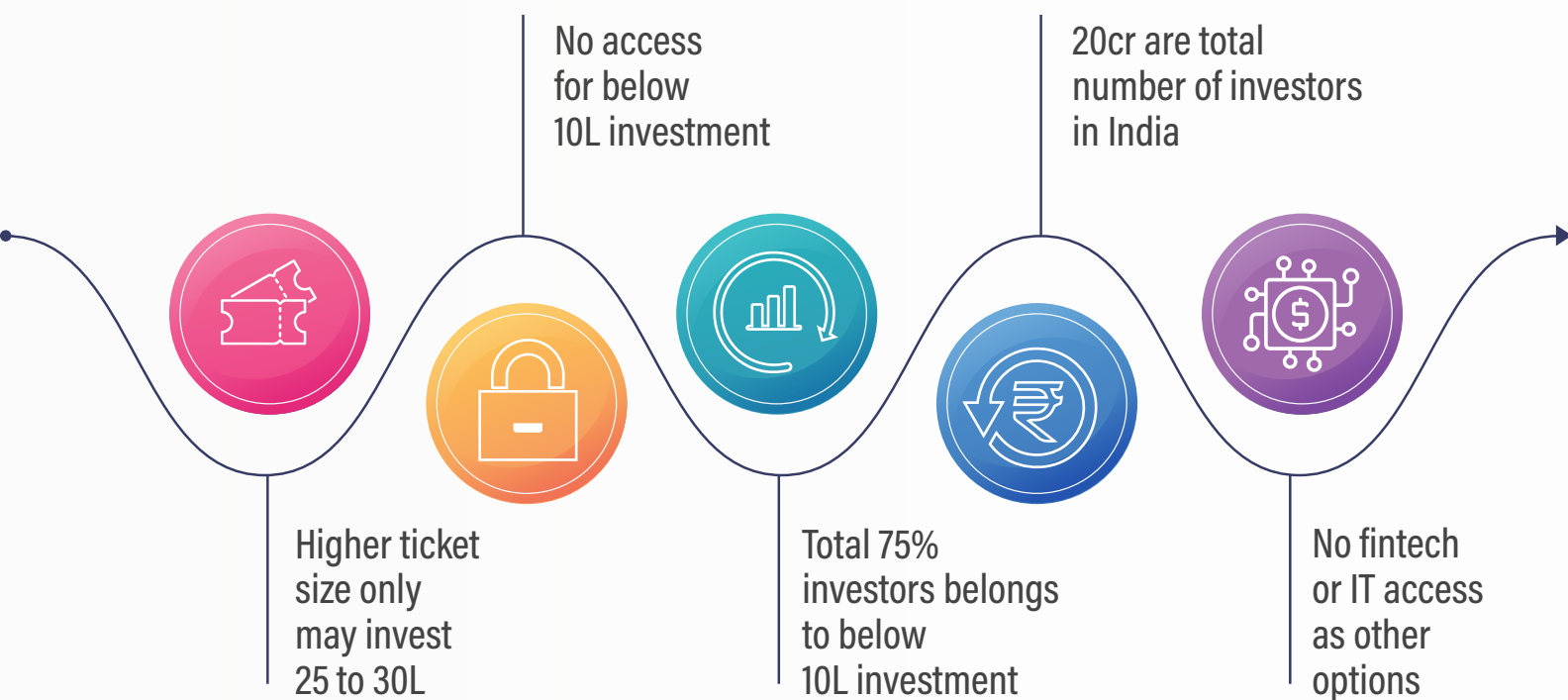
- Unattractive/Negative ROI
- The Economic Slowdown
- Lack of Faith in Under-construction Properties
- The Anticipation of a Significant Price Correction
- Unfavourable Loan-to-value Ratio
- Stagnant Job Market
- High Taxation on Under-construction Homes



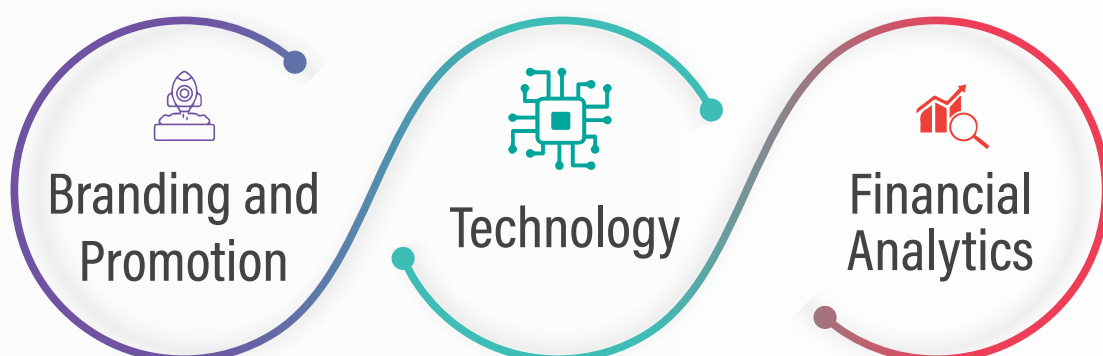
# 2023-24 TOP ISSUES AFFECTING REAL ESTATE

- Inflation and Interest Rates ▪ Geopolitical Risk
- Hybrid Work ▪ Supply Chain Disruption ▪ Energy
- Labor Shortage Strain ▪ The Great Housing Imbalance
- Regulatory Uncertainty

## ISSUES WITH REAL ESTATE INVESTMENT



## ACCOUNT FEATURES



## BRANDING AND PROMOTION

Project Showcasing | Project Progress | ROI analysis of project  
Presales | Post sales | Lead generation

## TECHNOLOGIES

Project Virtual Tour | Booking engine | CRM  
RealTech | Fintech | Mobile banking


## FINANCIAL ANALYTICS

Cash Flow analysis | CRM analysis | Construction cost origination

### CONTACT US



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